DSG GLOBAL INC. ANNOUNCED AS NEW SILVER PARTNER OF THE PGA OF BC

Richmond, B.C. (PGA of BC) – The PGA of British Columbia is excited to welcome B.C.-based DSG Global Inc. as a new silver-level partner of the Association. This partnership will see DSG sign on as the presenting sponsor of the PGA of BC Professional Development Award, awarded to the Professional who is the model of life-long learning and demonstrates outstanding qualities of leadership.

"DSG Global Inc. is pleased to be an official silver sponsor of the PGA of BC," said President and CEO, Robert Silzer. "It is truly an honour to be a part of this prestigious organization that plays an integral role in supporting golf professionals, and providing mentorship and leadership in British Columbia."

DSG Global Inc. has recently been restructured and refinanced, and is currently moving forward with new technology in their patented, one of a kind TAG system. TAG Golf provides tools for security, pace of play, geo-fencing, detailed activity reporting, and more. In addition to golf and turf systems, DSG also designs and manufactures commercial, government, and military fleet solutions.

"The PGA of BC is very excited about this new partnership with DSG Global Inc.," said the Association's Business Development Manager, Grant Gray. "DSG is a leader in fleet management innovations, and we look forward to sharing their products and services with our members."

The PGA of BC Professional Development Award presented by DSG Global Inc. will be awarded at the annual PGA of BC Awards Celebration in October, for more information, please <u>click here.</u>

ABOUT DSG GLOBAL INC.

DSG Global Inc. is a global leader in the design, manufacture, and marketing of fleet management solutions for the golf industry, as well as commercial, government and military applications. The company was founded by a group of individuals who have dedicated their careers to fleet management technologies and have been at the forefront of the industry's most innovative developments.

The company has developed the TAG suite of products that represents a major breakthrough as the first completely modular fleet management solution for the golf industry. The Executive Team has over 50 years' experience in the design and manufacture of wireless, GPS, and fleet tracking solutions. The company has been successful in attracting some of the top sales and marketing talent in the industry to market its products.

The TAG suite of products is currently sold and installed around the world in golf facilities and commercial applications through a network of established distributors and partnerships with some of the most notable brands in fleet and equipment manufacture. For more information about DSG Global Inc. and its services, please visit <u>www.dsgtag.com</u>.

PGA OF BRITISH COLUMBIA: GOLF – OUR BUSINESS, OUR PASSION

The PGA of BC is an association of highly skilled and dedicated golf professionals who promote, play, develop and advance the game and business of golf for the benefit of its members and the people of

British Columbia. Our members teach and administer golf while providing strong leadership in the community through charity events and volunteering. Dynamic and savvy, PGA of BC professionals are available at more than 200 golf facilities - a vital resource to the future of the game in Canada's golf capital. For more information, please visit <u>http://www.pgabc.org/</u>.

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